

Bridge Breast Network
Annual Gala
A Night to Remember
Denim & Diamonds
Saturday, November 7, 2026

June 29, 2026

Dear Community Partner,

For 34 years, The Bridge Breast Network has ensured that no one is denied access to life-saving breast health services due to lack of insurance or financial hardship. Through partnerships with 300 medical providers and 200 community partners across 28 counties in North Texas, we continue to remove barriers to care and provide screening, diagnostic services, treatment, and survivorship care.

We invite you to join us for our Annual Gala, *A Night to Remember — Denim & Diamonds*, on Saturday, November 7, 2026 at **Vouv Meeting & Event Space, 4445 Sigma Rd, Dallas, TX 75244**.

This signature event brings together healthcare leaders, corporate partners, survivors, and advocates in a shared commitment to expanding access to compassionate, life-saving care. We are honored to have, Tracy D. Freeny, an accomplished healthcare sales executive and community leader, serving as our Honorary Chair. We are also proud to welcome WFAA Meteorologist Mariel Ruiz as our Guest Speaker and District 2 Council Member Jesse Moreno, as our Ambassador of Hope. Together, their leadership and advocacy help amplify our mission and raise awareness of the importance of equitable access to breast health services throughout North Texas.

With a goal of raising more than \$100,000, this year's gala will directly support early detection, treatment, and survivorship services for low-income, uninsured, and underinsured individuals across North Texas.

We hope you will partner with us to help ensure that more individuals receive timely, high-quality care — regardless of their ability to pay.

Together, we can continue building a bridge to hope, healing, and access.

With gratitude,



Gina Robinson
Interim Executive Director



Tracy Freeny
Honorary Chair



*"Bringing a sparkle of hope to
the lives of those battling
breast cancer."*

Annual Gala Overview & Impact

About The Bridge Breast Network

For 34 years, The Bridge Breast Network has ensured that no one is denied access to life-saving breast health services due to lack of insurance or financial hardship. Through partnerships with 300+ medical providers and 200 community partners across 28 North Texas counties, Bridge Breast Network provides screening, diagnostic services, treatment, and survivorship care to those who need it most. For every dollar donated, clients receive nearly 10 times that amount in medical care through our generous medical community partners.

About the Gala

A ***Night to Remember – Denim & Diamonds*** will be held at **Vouv Meeting & Event Space, 4445 Sigma Rd, Dallas, TX 75244**, and is a fun evening featuring dinner, auctions, dancing, inspiring client stories, and powerful speakers. The event brings together healthcare leaders, corporate partners, survivors, and advocates in support of compassionate, life-saving care.

This year's gala aims to raise over \$100,000 to expand access to early detection, diagnostics, treatment, and survivorship services for uninsured and underinsured individuals across North Texas.

2026 Gala Leadership



Honorary Chair
Tracy D. Freeny
President of the
National Sales
Network



Ambassador of Hope
Jesse Moreno
District 2 Council Member



Guest Speaker
Mariel Ruiz
WFAA Meteorologist

Why Sponsor?

Connect with 250 expected guests, including healthcare leaders, corporate executives, medical partners, and community advocates. Last year's gala welcomed 206 attendees, and with expanded corporate outreach and a dedicated planning committee, we anticipate significant growth in 2026.

Sponsors receive meaningful brand visibility across event materials and exposure to 1,500+ email subscribers and 1,200+ social media followers.

Every dollar donated generates nearly 10 times its value in medical care – creating measurable impact across North Texas.

Your Support in Action

- **\$8,500** – Chemotherapy and Chemo Drugs
- **\$4,000** – Radiation Oncology
- **\$2,500** – Surgery
- **\$1,800** – Imaging
- **\$1,500** – Pathology
- **\$1,300** – Needle Biopsy & Testing
- **\$1,000** – Follow-up
- **\$450** – Laboratory Tests
- **\$325** – Diagnostic Mammogram & Ultrasound
- **\$200** – 3-D Screening Mammogram

Our Impact

In the most recent year:

1,069 individuals received breast health services

4,650 individuals were educated through community outreach and personalized education

827 individuals received early detection services, including screening mammograms, diagnostics mammograms, and biopsies

242 individuals were supported through treatment and survivorship services

“Bringing a sparkle to the lives of those battling breast cancer.”



Sponsorship Opportunities

Sponsorships confirmed by Thursday, August 13, 2026 will be included on printed & digital invitations. Final confirmations accepted through Thursday, September 17, 2026, based on availability.

All sponsors at \$1,000 and above are recognized as Bridge Builders and receive a reserved table at our 2027 Bridge Builders Society Breakfast.

Presenting Sponsor - \$30,000

Provides breast surgery for 8 women (Treatment)

- Exclusive Presenting Sponsor recognition across all event promotions
- Premier logo placement on invitations, step-and-repeat, cocktail entrance, event signage, website, and screens
- Opening recognition with a 3-4-minute speaking opportunity during the program
- Priority speaking opportunities at press events, media engagements, and select BBN events, as applicable
- Branded message slide before program
- Dedicated social media & email spotlight
- Inside cover full-page ad in event program
- Logo featured in gala slideshow & on event screens
- Four (4) complimentary tickets to the Gala Kick-Off Event on Sunday, September 27, 2026
- Two (2) VIP tables of 10 with champagne service and exclusive access to the VIP cocktail reception prior to the Gala
- Recognition in post-event & year-end communications

Gold/Hope Sponsor - \$15,000

Provides breast surgery for 4 women (Treatment)

- Prominent recognition across event promotions and materials
- Logo placement on invitations, step-and-repeat, event signage, website, and screens
- Verbal recognition during the program
- Opportunity for select speaking engagements at press events or media opportunities, as applicable
- Branded message slide displayed during program
- Social media & email recognition
- Full-page ad in event program
- Logo featured in gala slideshow & on event screens
- Two (2) complimentary tickets to the Gala Kick-Off Event on Sunday, September 27, 2026
- Two VIP tables of 10 and access to the VIP cocktail reception prior to the Gala
- Recognition in post-event & year-end communications

Silver Sponsor - \$7,500

Funds 5 breast biopsies (Diagnosis)

- Logo on signage, website & event materials
- Verbal recognition during program
- Half-page ad
- Logo in gala slideshow
- Social media recognition
- One reserved table of 10
- Year-end recognition

Friend of the Bridge - \$2,500

Funds 15 screening mammograms (Early Detection)

- Name on event materials & website
- Quarter-page ad
- Name listed in gala slideshow
- One reserved table of 10

Bronze Sponsor - \$5,000

Sponsor up to 10 survivors to attend our Survivor Retreat (Survivorship)

- Logo on signage
- Half-page ad
- Logo in gala slideshow
- One reserved table of 10
- Year-end recognition

Pink Supporter - \$1,200

Funds 4 diagnostic mammograms (Diagnosis)

- Name on event materials & website
- Name listed in gala slideshow
- One reserved table of 10

Community Impact Sponsorship

Survivor Supporter - \$100

Supports a breast cancer survivor's attendance at the event and honors her strength and journey.

- Gala access for one breast cancer survivor
- Name listed in gala program
- Recognition in sponsor slideshow

Provider Supporter - \$600

Reserved for BBN medical partners supporting breast health services across North Texas.

- Seating for 6 guests
- Recognition in gala program
- Recognition in sponsor slideshow

Community Impact Sponsorships do not include corporate branding benefits and are designed for individuals and partners who wish to directly support our Mission.



Underwriting Opportunities

Underwriting sponsors support key elements of the gala while receiving targeted brand visibility. Opportunities are exclusive, first-come, first served, and 100% tax-deductible.

All underwriting sponsors receive:

- Program recognition
- Sponsor slideshow placement
- Two gala tickets

Audio/Visual Sponsor - \$2,500

- Logo on presentation screens
- Verbal recognition during program

Photo Booth Sponsor - \$2,500

- Logo on printed frame & digital template
- Recognition signage at booth

Beverage Sponsor - \$2,000

- Logo at beverage stations
- Signature drink sponsorship recognition

Registration Sponsor - \$2,500

- Prominent logo at check-in area
- Welcome signage recognition

Centerpiece Sponsor - \$2,000

- Optional message/hashtag on centerpiece signage

Printing Sponsor - \$2,500

- Logo on gala program & select printed pieces

Media Sponsor - \$2,500

- Logo featured on select digital and promotional materials (social media, email blasts, & website when applicable)
- Verbal recognition during program

Additional Ways to Support

Underwriting opportunities are secured on a first-come, first-served basis. Commitments are requested by Thursday, September 17, 2026 to ensure full recognition.

Program Ads & Tributes

Promote your business or honor a loved one while supporting the mission of The Bridge Breast Network.

Program Advertising

- Full Page - \$500
- Half Page - \$300
- Quarter Page - \$175

Program Tributes

- In Honor of – \$125
- In Memory of – \$125

Includes:

- Name
- Short message
- Photo (Optional)

Ad Submission Guidelines

All ads must be submitted as high-resolution (300 dpi) PDF, JPG, or PNG files suitable for print.

Ad Dimensions:

- **Full Page:** 8.5" W x 11" H
- **Half Page** (horizontal): 8.5" W x 5.5" H
- **Quarter Page:** 4.25" W x 5.5" H
- **Tribute Ads:** 4.25" W x 5.5" H (or sized proportionally by design)

Files should be submitted print-ready.

Submission Deadline:

Thursday, October 1, 2026

Other Ways to Support

Explore additional ways to support Bridge Breast Network while making a meaningful impact in the lives of those we serve.

Donate to the Silent & Live Auction

Contribute items, services, or experiences to support patient screening, diagnostics, treatment, and survivorship care. **Items due by Thursday, October 15, 2026.**

Examples include:

- Gift baskets
- Gift certificates
- Jewelry or retail items
- Travel packages or dining experiences
- Professional services or unique experiences

Recognition

- Printed in gala program
- Auction materials and bidding platform
- Live auction acknowledgement for featured items

Donate Professional Services

Provide services that help bring the event to life and reduce expenses so more funds support patient care.

Examples include:

- Photography or videography
- Printing and design
- Décor and floral
- Entertainment
- Marketing or media support
- Event production

Recognition

- Printed in gala program
- Sponsor acknowledgement slideshow

Donate to the Silent & Live Auction

Monetary gifts directly support screening, diagnostic services, treatment, and survivorship care. All donors are acknowledged in event materials.

Every contribution – financial, in-kind, or service-based – helps ensure more individuals receive the care they need.

Contact & Next Steps

Thank you for considering a partnership with The Bridge Breast Network. For question regarding:

- Sponsorship opportunities
- Underwriting opportunities
- Silent & live auction donations
 - Program ads & tributes
 - Tickets and tables
 - Event logistics

Please contact Tamara Sanders directly:

Tamara Sanders
Development Manager



214-821-3820 Ext. 207



development@bridgebreast.org



4000 Junius Street, Dallas, TX 75246



Key Deadlines (Quick Reference)

- **Sponsorships for invitation recognition:** Thursday, August 13, 2026
- **Final sponsorship confirmations:** Thursday, September 17, 2026
- **Program ads & tributes due:** Thursday, September 17, 2026
- **Auction items due:** Thursday, October 15, 2026
- **Guest name submission:** Thursday, October 22, 2026

We look forward to partnering with you to expand access to life-saving breast health services across North Texas.

Scan the QR code to learn more about the Bridge Breast Network.



THE BRIDGE BREAST NETWORK



"Bringing a sparkle to the lives of those battling breast cancer."

Gala Sponsorship Commitment Form

Thank you for your support of The Bridge Breast Network Annual Gala. Please complete the information below to confirm your sponsorship or participation.

Sponsor Information

Contact Name:			
Company Name:			
Mailing Address:			
Phone:		Email:	
Name as it should appear in the program:			

Sponsor Levels and Ads

Sponsor Levels

- ☐ Presenting Sponsor - \$30,000
- ☐ Gold/Hope Sponsor - \$15,000
- ☐ Silver Sponsor - \$7,500
- ☐ Bronze Sponsor - \$5,000
- ☐ Friend of the Bridge - \$2,500
- ☐ Pink Supporter - \$1,200

Community Impact Sponsorship

- ☐ Survivor Supporter – \$100/ea. x _____ = \$ _____
- ☐ Provider Supporter - \$600

Underwriting Opportunities

- ☐ Audio/Visual Sponsor - \$2,500
- ☐ Photo Booth Sponsor - \$2,500
- ☐ Beverage Sponsor - \$2,000
- ☐ Registration Sponsor - \$2,500
- ☐ Centerpiece Sponsor - \$2,000
- ☐ Printing Sponsor - \$2,500
- ☐ Media Sponsor - \$2,500

Program Ads & Tributes

- ☐ Full-Page Ad - \$500
- ☐ Half-Page Ad - \$300
- ☐ Quarter Page Ad - \$175
- ☐ In Honor of Tribute - \$125
- ☐ In Memory of Tribute - \$125

☐ I am unable to attend but would like to make a monetary donation of \$ _____

Payment Information

☐ Please send an invoice		☐ Pay online via website	
☐ Check (Enclosed and payable to the Bridge Breast Network)			
☐ Credit Card: ☐ Visa ☐ Master Card ☐ American Express ☐ Discover			
Total Due:		Name on Card:	
Card Number:			
Exp. Date:		(CVV)	
Signature:			